



NEWS RELEASE  
For Immediate Release

## ADVISORY/PRESS CONFERENCE

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### **St. Luke's Leading the Nation in Treatment of Chest Pain and Heart Attacks**

**What:** St. Luke's to announce improved methods and procedures to treat chest pain and heart attacks now available in Boise and Meridian, and to announce new data and certifications showing that St. Luke's ranks among the highest in the nation and the state for treatment of chest pain and heart attacks.

**When:** Thursday, April 16, 11:30 a.m.

**Where:** St. Luke's Boise Medical Center's Cardiac Catheterization Lab. (Meet Ken Dey in the Main Lobby of St. Luke's Boise. He will escort you to the lab.)

**Why:** According to the American Heart Association, heart attacks are the leading cause of death in the United States. Each year, 600,000 people die of heart disease and more than 5 million Americans will visit hospitals because of chest pain. Time is of the essence when treating a heart attack. The faster treatment is provided the better chance the patient will survive. Knowing the signs of a heart attack and what to do can mean the difference between life and death.

**Who:** St. Luke's Idaho Cardiology cardiologists Drs. Samuel Bass and Nathan Andrew, co-medical directors of St. Luke's chest pain centers, will speak about recognizing the signs of a heart attack and provide an inside look at the treatment St. Luke's provides.

**Visuals:** Press conference takes place in the cardiac catheterization lab where heart attack victims are treated. Following the press conference, a tour will be provided to show the process patients go through when they arrive at St. Luke's either with chest pain or suffering from a heart attack. Demonstrations of equipment will be offered, and video shown of an angioplasty procedure where a doctor inflates a tiny balloon in a patient's blocked or partially-blocked artery. All participants will be available for one-on-one interviews and any questions.