



NEWS RELEASE
For Immediate Release

Contact: Ken Dey
(208) 381-2894 (office)
(208) 631-5322 (cell)
Deyke@slrhc.org

St. Luke's Annual Carnation Sale Set for February 13

BOISE – People can help St. Luke's Children's Hospital and get a great deal on a carnation just in time for Valentine's Day during the annual St. Luke's *Karnations for Kids* flower sale.

Now in its 22nd year, the sale has raised more than \$500,000 for St. Luke's Children's Hospital.

More than 30,000 carnations are expected to be sold at a cost of \$2 each.

Carnations will be available for sale in the lobbies at St. Luke's Boise and St. Luke's Meridian hospitals from 8 a.m. to 2 p.m.

In addition to the public sales, a number of area businesses and schools are also holding their own internal sales.

Participating businesses include: Blue Cross of Idaho, Boise Cascade, Idaho State Police, J.R. Simplot Co., Key Bank Loan Center, Oppenheimer Companies, T-Mobile and Wells Fargo.

Schools participating include the following high schools: Bishop Kelly, Boise, Borah, Capital, Centennial, Eagle and Timberline. East Junior High is also participating.

St. Luke's Children's Hospital is Idaho's only children's hospital. Each year the Hospital treats more than 50,000 children. The Hospital has Idaho's largest and most experienced Level III Newborn Intensive Care Unit and the state's only Pediatric Intensive Care Unit.

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Editor's note: Media is welcome to cover the sales on Feb. 13 or any of the additional coverage opportunities below:

Karnation for Kids Photo Opportunities

Saturday, Feb. 7 – From 10 a.m. to Noon, volunteers will be prepping the more than 30,000 flowers at the Albertsons store on the corner of Eagle and McMillan Roads.

Tuesday, Feb. 10 and Wednesday, Feb. 11 – From 5 p.m. to 7 p.m. volunteers will be tagging more than 6,000 flowers to be delivered to St. Luke's employees at St. Luke's at the Anderson Plaza Medical Building on the corner of Second and Bannock Streets in Suite 115.